



**BIG SUPPORT FOR SMALL FYNBOS SUPPLIERS  
PROTECTING FYNBOS AND LIVELIHOODS THROUGH A  
NEW APPROACH**

**Tuesday 26 July 2016**

[www.flowervalley.org.za](http://www.flowervalley.org.za)



## **Ethical Practice & the Need for Assurance**

### **Who Cares?**

- **International and National Buyers [Brands]**
- **Importers**
- **Exporters / Packhouses**
- **Consumers**
- **The Industry**



# MEASURING COMPLIANCE

## Ethical Framework [includes legal]

### **SIZA – Sustainability Initiative of South Africa**

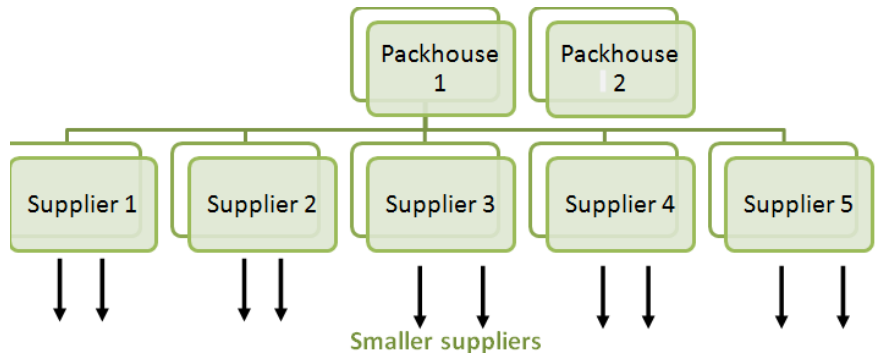
Aims to promote sound and ongoing improvement of ethical labour practices in SA Agriculture

### **SFI – The Sustainability Fruit Initiative**

WWF-SA has developed the SFI – and ENVIRONMENTAL programme for the Fruit Industry with the goal of being incorporated as the environmental pillar of the SIZA Programme.



## AN INTEGRATED MANAGEMENT SYSTEM





## FOCUS ON SMALL SUPPLIERS

- **Understand the context**
  - Less structured
  - Limited resources
- **Step up approach - towards compliance instead of third party audit**
- **Affordable**
- **Support, monitor and measure improvement over time**

# THE CYCLE





## Progress comparisons

### Legislation

All permits and agreements in place including the SHP membership agreement (20% increase)

### Conservation of Biodiversity

SHP maps have been created for the members (0.61% increase) – WF = SHP Spp lists for each property, indicate zonation on map

### Sustainable use of resource

2 of the 5 suppliers have completed their SHP in-field training, 43 trained (2.5% increase) – WF = all members to complete in-field training, data sharing agreements agreed and data submitted to FVCT as well as further field assessments

### Management plans

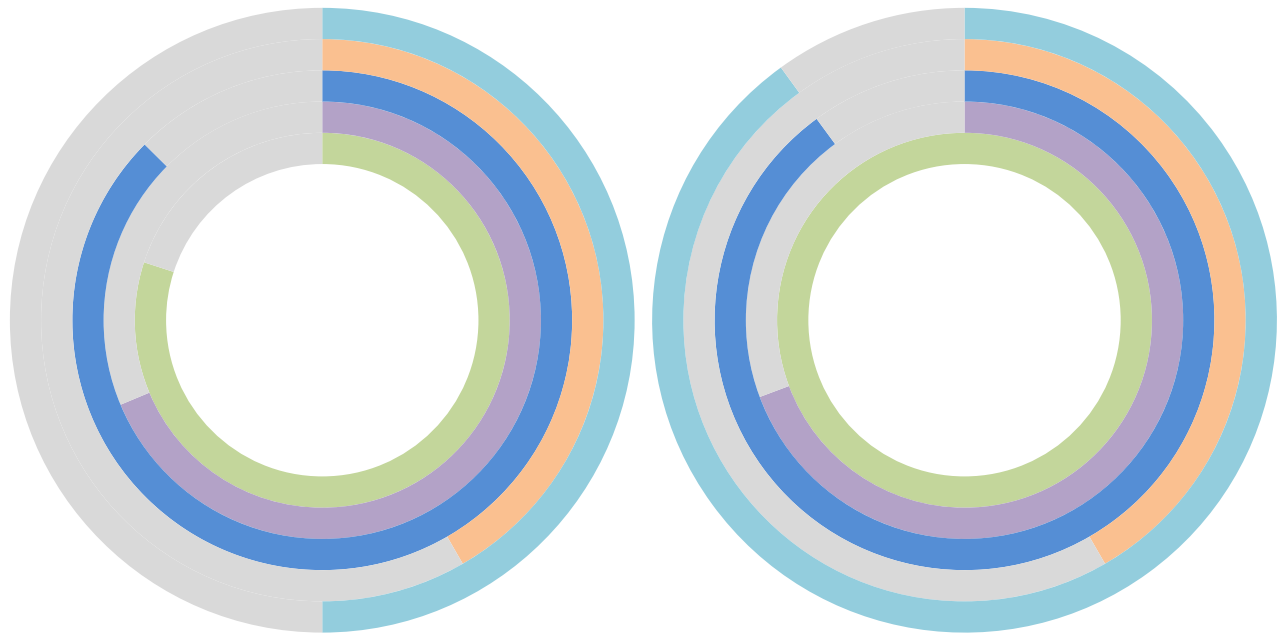
Formalise this within the SIZA bolt on with engagement from stakeholders and then create these plans for each member

### Research and monitoring

4 of the 5 supplier's field monitors completed FM in-field training, 9 trained (40% increase) – WF = train remaining field monitors and train Champions for each member

2014

2015





**THANK YOU**

**Kathy O' Grady – Ethical Trade Co-ordinator**  
**Roger Bailey – Conservation Director**

**FLOWER VALLEY CONSERVATION TRUST**

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## VISIT

For more information on the  
Flower Valley Conservation Trust, visit

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